

LABOR MARKET BRIEFING FINGER LAKES

March 2024

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Finger Lakes Jobs

➤ In March 2024, there were 482,000 private sector jobs and 575,000 nonfarm (private + government) jobs in the region.

➤ Four industry sectors make up 68% of total nonfarm jobs:

Private Education & Health Services*	141,700
Government	93,000
Trade, Transportation & Utilities	91,300
Professional & Business Services	64,700

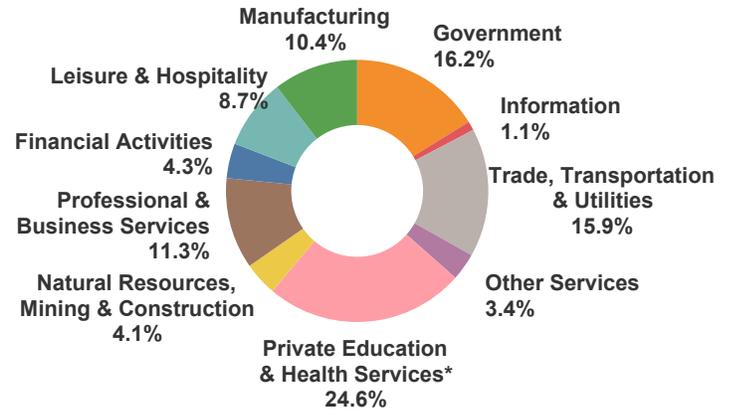
Job Gains

➤ The region gained 11,200 nonfarm jobs over the past year, including 7,400 private sector jobs and 3,800 government jobs.

➤ 8,000 of the recent job gains occurred in Private Education and Health Services & Government.

The region's most significant industry is Private Education & Health Services*

Regional Industry Mix, March 2024



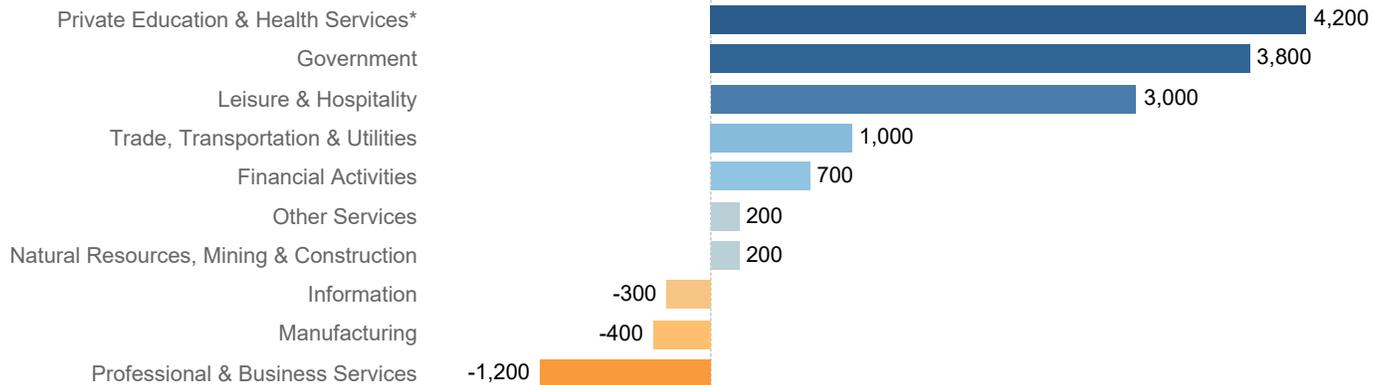
Private sector employment increased by 1.6% over the past year

Over-the-Year Change in Jobs, March 2024

	March 2024	Net Change	% Change
Total Nonfarm	575,000	11,200	2.0%
Total Private	482,000	7,400	1.6%
Government	93,000	3,800	4.3%

Most job gains have occurred in Private Education & Health Services*

Over-the-Year Change in Jobs, March 2024



*Private education & health services is in the private sector. Government includes public education and public health services.

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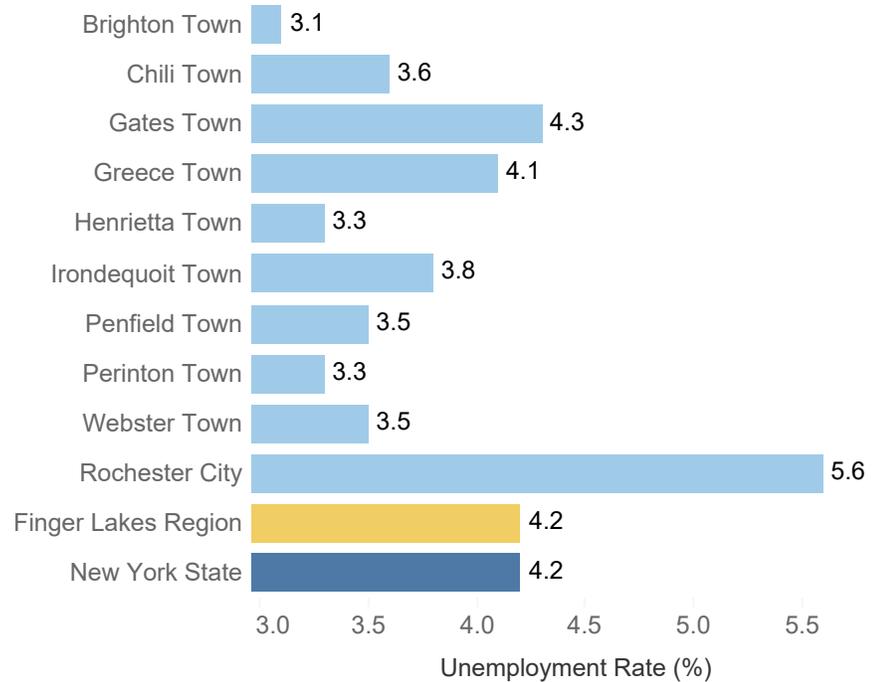
Unemployment Rate

➤ All of the largest labor force areas in the Finger Lakes Region, except the city of Rochester and the town of Gates, had unemployment rates below the State's unemployment rate in March 2024.

➤ The State's unemployment rate (4.2%) equals the region's unemployment rate (4.2%).

The unemployment rate in the Finger Lakes Region increased over the past year

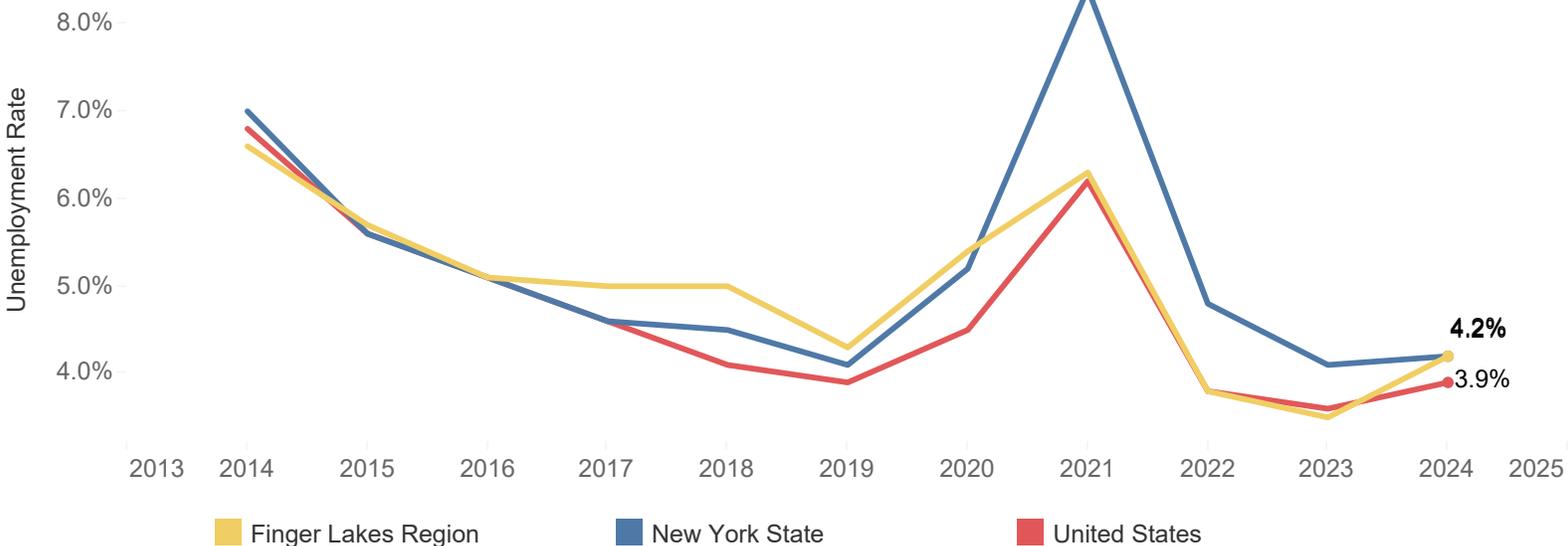
Unemployment Rate by Place, March 2024



Unemployment Rates (Not Seasonally Adjusted), 2014-2024

Finger Lakes, New York State, United States

March Unemployment Rates, 2014 to 2024



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Employment

Finger Lakes employment decreased over the past year

Regional and Metro Area Labor Force Data

	Employment		Unemployment		Unemployment Rate	
	March 2023	March 2024	March 2023	March 2024	March 2023	March 2024
Finger Lakes Region	562,300	559,600	20,600	24,400	3.5%	4.2%
Genesee County	28,300	28,000	1,100	1,200	3.7%	4.2%
Livingston County	29,200	29,000	1,100	1,300	3.7%	4.3%
Monroe County	351,400	350,200	12,400	15,000	3.4%	4.1%
Ontario County	54,000	53,800	1,900	2,300	3.5%	4.0%
Orleans County	16,400	16,300	700	800	4.2%	4.9%
Seneca County	13,900	13,600	600	600	3.8%	4.3%
Wayne County	41,800	41,600	1,600	1,900	3.6%	4.3%
Wyoming County	16,200	15,900	800	900	4.7%	5.2%
Yates County	11,200	11,200	400	400	3.4%	3.9%
Rochester Metro Area	503,900	502,100	18,100	21,700	3.5%	4.1%
Rochester City	85,100	84,800	4,300	5,000	4.8%	5.6%
New York State	9,291,800	9,308,900	401,900	408,800	4.1%	4.2%
United States	160,741,000	161,356,000	6,043,000	6,604,000	3.6%	3.9%

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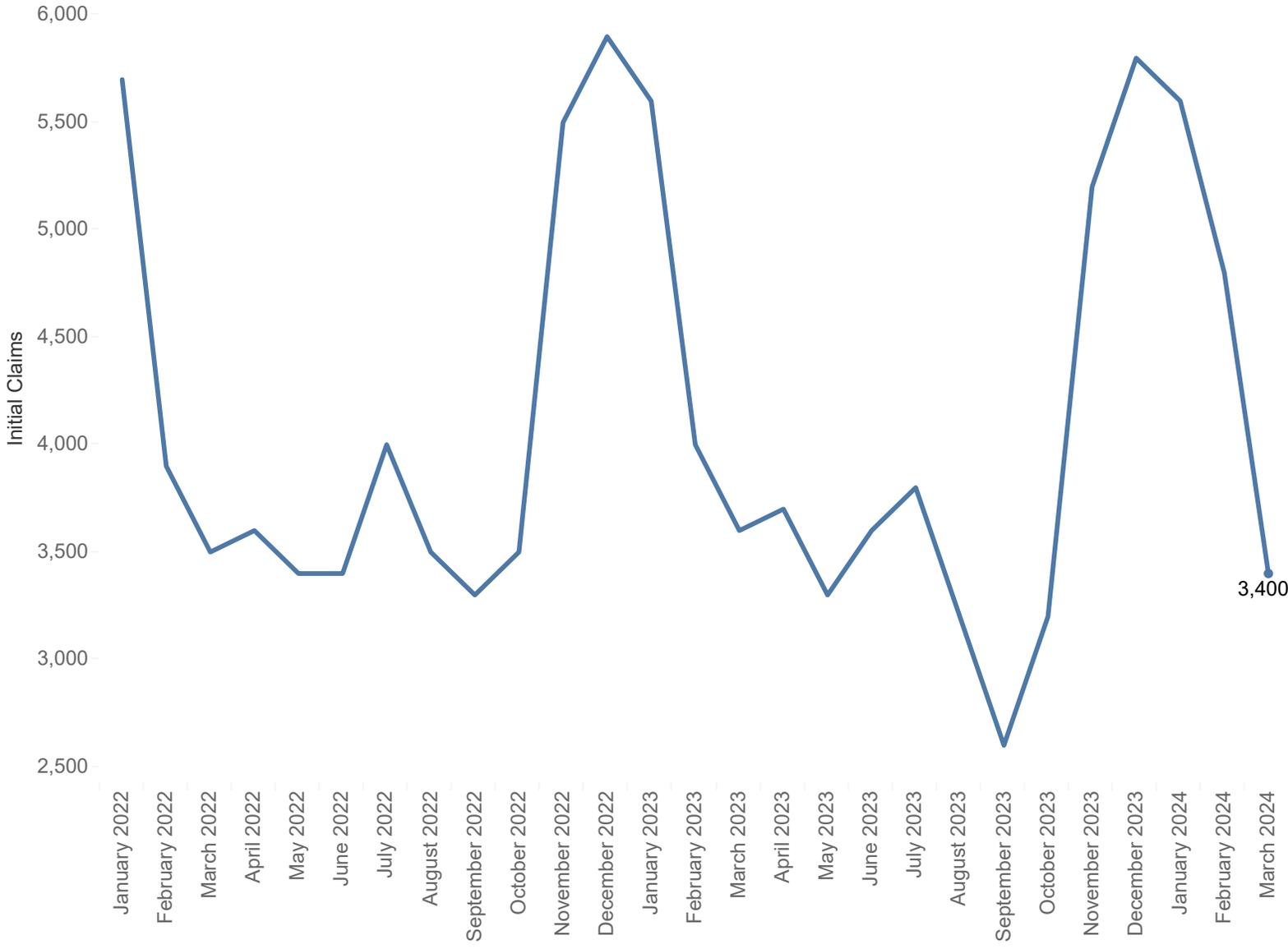
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Initial claims decreased in March 2024

Initial Claims for Regular UI, Finger Lakes Region



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Unemployment Insurance

Initial claims increased in Wayne County and Wyoming County over the year

Initial Claims for Regular UI, Finger Lakes

County	March 2024	February 2024	March 2023	OTY Net Change	OTY % Change
Genesee	200	200	200	0	0.0%
Livingston	200	300	200	0	0.0%
Monroe	2,000	3,000	2,100	-100	-4.8%
Ontario	300	300	400	-100	-25.0%
Orleans	100	200	200	-100	-50.0%
Seneca	100	100	100	0	0.0%
Wayne	300	300	200	100	50.0%
Wyoming	200	200	100	100	100.0%
Yates	0	100	100	-100	-100.0%
Finger Lakes	3,400	4,800	3,600	-200	-5.6%
New York State	56,700	74,100	57,600	-900.0	-1.6%

Initial claims decreased the most in professional & business services over the year

Initial Claims for Regular UI, Finger Lakes

Industry	March 2024	February 2024	March 2023	OTY Net Change	OTY % Change
Financial Activities	100	100	100	0	0.0%
Government	100	200	100	0	0.0%
Information	0	100	0	0	
Leisure & Hospitality	400	300	400	0	0.0%
Manufacturing	400	400	300	100	33.3%
Natural Resources, Mining & Construction	800	1,000	700	100	14.3%
Other Services	100	100	100	0	0.0%
Private Education & Health Services	300	400	400	-100	-25.0%
Professional & Business Services	500	700	700	-200	-28.6%
Trade, Transportation & Utilities	500	1,100	400	100	25.0%
Unclassified	200	300	300	-100	-33.3%

Note: Initial claims data include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Details may not add to total due to rounding. A "-" indicates data are not releasable due to confidentiality requirements.

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Unemployment Insurance

The number of unemployment insurance beneficiaries increased the most in Monroe County over the year

UI Beneficiaries by County, Finger Lakes Region, All Programs*

County	March 2024	February 2024	March 2023	Net Change	% Change
Genesee	700	700	700	0	0.0%
Livingston	800	800	700	100	14.3%
Monroe	6,600	7,000	5,800	800	13.8%
Ontario	1,100	1,100	1,100	0	0.0%
Orleans	500	500	400	100	25.0%
Seneca	300	300	300	0	0.0%
Wayne	1,100	1,100	900	200	22.2%
Wyoming	600	600	600	0	0.0%
Yates	200	200	200	0	0.0%
Finger Lakes Region	11,900	12,500	10,700	1,200	11.2%
New York State	187,300	199,900	173,700	13,600	7.8%

*Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs)
Details may not add to total due to rounding

The number of unemployment insurance beneficiaries increased the most in natural resources, mining, & construction over the year

UI Beneficiaries by Industry, Finger Lakes Region, All Programs*

Industry	March 2024	February 2024	March 2023	Net Change	% Change
Financial Activities	400	400	400	0	0.0%
Government	300	300	300	0	0.0%
Information	200	200	200	0	0.0%
Leisure & Hospitality	1,300	1,300	1,300	0	0.0%
Manufacturing	1,200	1,200	1,000	200	20.0%
Natural Resources, Mining & Construction	3,300	3,300	2,900	400	13.8%
Other Services	200	200	200	0	0.0%
Private Education & Health Services	800	800	700	100	14.3%
Professional & Business Services	2,400	2,500	2,400	0	0.0%
Trade, Transportation & Utilities	1,600	2,100	1,400	200	14.3%
Unclassified	100	100	100	0	0.0%
Finger Lakes Region	11,900	12,500	10,700	1,200	11.2%

*Data only include Regular Unemployment Insurance
Details may not add to total due to rounding

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Unemployment Insurance

The number of unemployment insurance beneficiaries increased

UI Beneficiaries by Race/Ethnicity, Finger Lakes Region, All Programs

	March 2024	March 2023	March 2024					March 2023				
			White*	Black*	Asian*	Hispanic	Unknown	White*	Black*	Asian*	Hispanic	Unknown
Finger Lakes Region	11,900	10,700	67%	13%	1%	10%	9%	67%	13%	1%	10%	8%
Genesee	700	700	85%	3%		4%	8%	85%	4%		3%	7%
Livingston	800	700	78%	1%	1%	13%	6%	79%	1%		13%	6%
Monroe	6,600	5,800	53%	21%	2%	13%	11%	53%	22%	2%	13%	10%
Ontario	1,100	1,100	80%	3%	1%	8%	8%	77%	4%	1%	13%	6%
Orleans	500	400	85%	4%		4%	6%	87%	2%		4%	7%
Seneca	300	300	81%	3%	3%	3%	9%	84%	3%		3%	10%
Wayne	1,100	900	84%	5%	1%	5%	6%	83%	4%	1%	5%	6%
Wyoming	600	600	93%			2%	5%	93%			2%	5%
Yates	200	200	92%			4%	4%	92%			4%	4%

Note: Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Race/ethnicity is self-reported.

Unknown includes American Indian, Hawaiian Native and Unknown

*Refers to Non-Hispanic Population

Details may not add to total due to rounding

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Demographics

The Finger Lakes Region population is increasing and has become more diverse

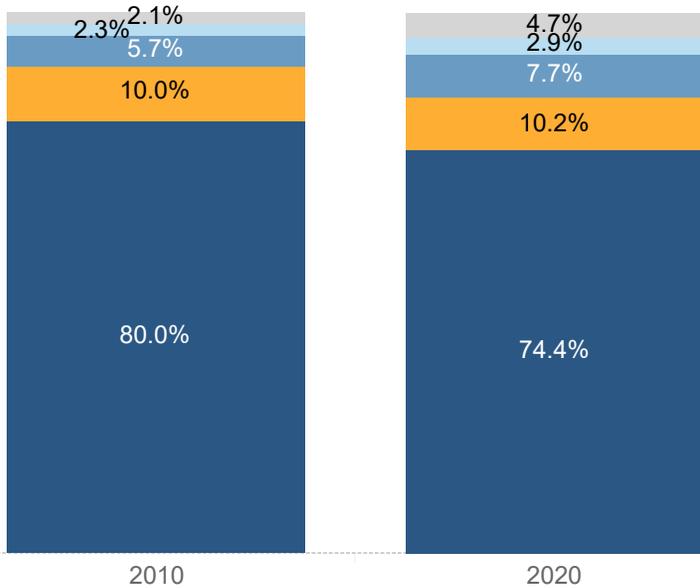
Population by Race/Ethnicity, 2010 and 2020

Geography	Population				2010 Population Breakdown				2020 Population Breakdown			
	2010	2020	Net Change	% Change	White*	Black*	Asian*	Hispanic	White*	Black*	Asian*	Hispanic
Genesee	60,079	58,388	-1,691	-2.8%	91.5%	2.5%	0.6%	2.7%	87.3%	2.3%	0.7%	4.7%
Livingston	65,393	61,834	-3,559	-5.4%	92.2%	2.3%	1.2%	2.8%	88.3%	1.7%	1.1%	4.4%
Monroe	744,344	759,443	15,099	2.0%	72.8%	14.4%	3.2%	7.3%	66.6%	14.8%	4.3%	9.6%
Ontario	107,931	112,458	4,527	4.2%	91.8%	2.1%	1.0%	3.4%	86.6%	2.2%	1.2%	5.4%
Orleans	42,883	40,343	-2,540	-5.9%	87.8%	5.5%	0.4%	4.1%	84.4%	4.6%	0.4%	5.2%
Seneca	35,251	33,814	-1,437	-4.1%	90.8%	4.3%	0.7%	2.7%	86.6%	3.7%	0.8%	4.0%
Wayne	93,772	91,283	-2,489	-2.7%	91.0%	2.9%	0.5%	3.7%	86.8%	2.6%	0.5%	4.9%
Wyoming	42,155	40,531	-1,624	-3.9%	90.2%	5.3%	0.4%	3.0%	87.8%	4.6%	0.5%	3.7%
Yates	25,348	24,774	-574	-2.3%	96.1%	0.8%	0.4%	1.7%	93.0%	0.6%	0.4%	2.7%
Finger Lakes	1,217,156	1,222,868	5,712	0.5%	80.0%	10.0%	2.3%	5.7%	74.4%	10.2%	2.9%	7.7%

*Refers to Non-Hispanic Population
Does not include all racial/ethnic categories

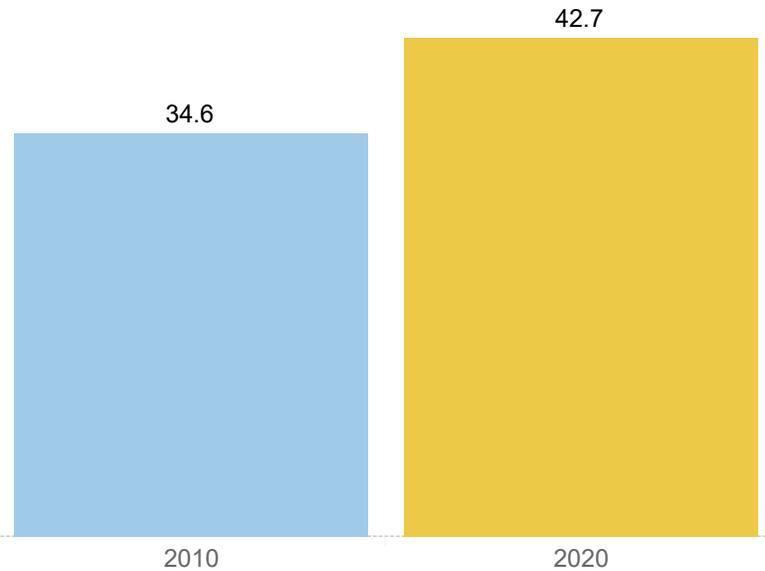
The Finger Lakes Region has become more diverse

Distribution of Finger Lakes Population by Race/Ethnicity, 2010 and 2020



Finger Lake's Diversity Index increased by 23% from 2010 to 2020

US Census Bureau Diversity Index Scores, 2010 and 2020



*Refers to Non-Hispanic Population
Does not include all racial/ethnic categories..

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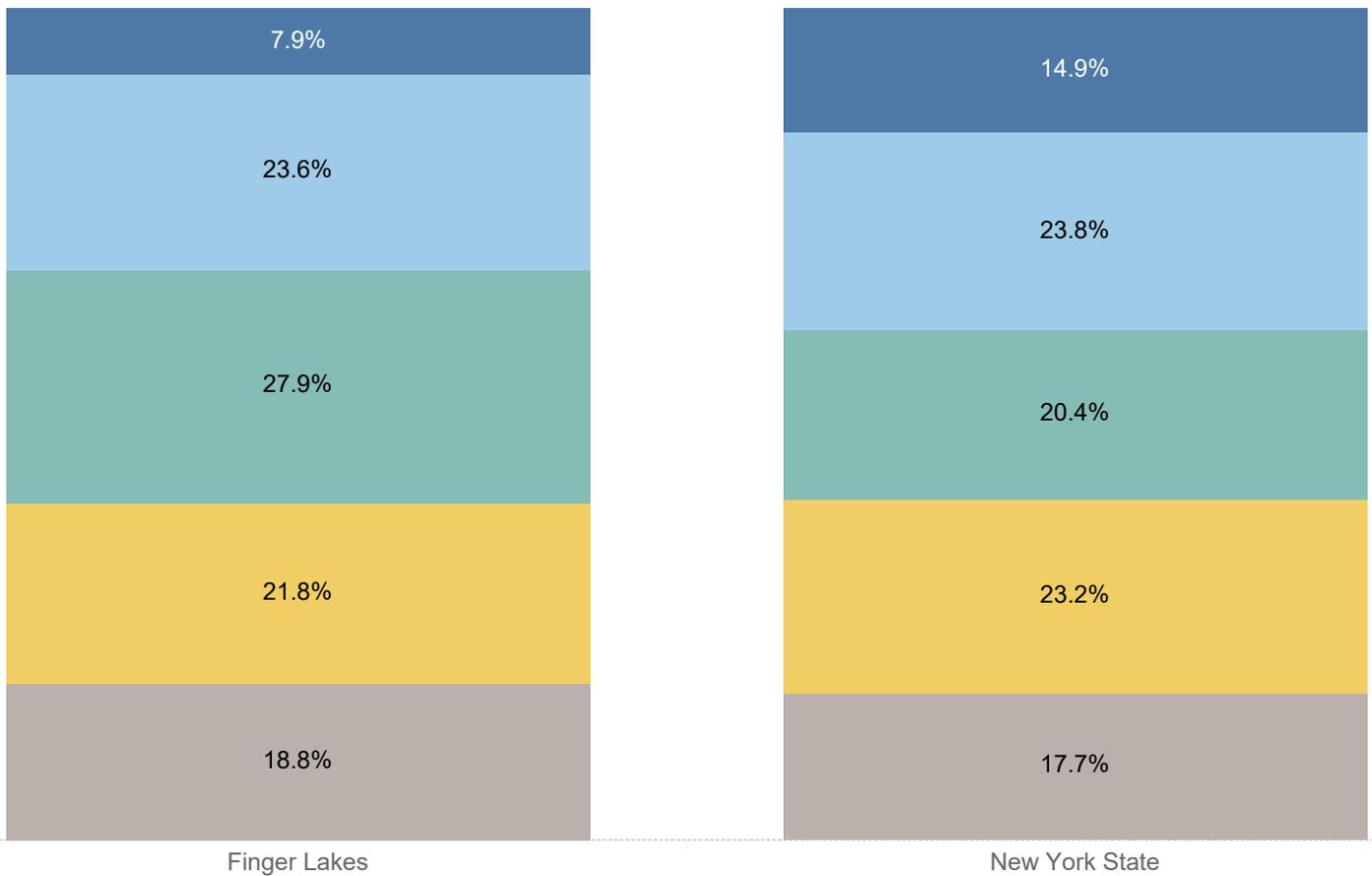
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On average, educational attainment in the Finger Lakes is similar to New York State

Distribution of Population 25 years and over by Educational Attainment, 2022



Source: American Community Survey 2022 One-Year Estimates, Table B15002

- Less Than High School
- High School Diploma
- Some College/Associate's
- Bachelor's Degree
- Higher Than Bachelor's

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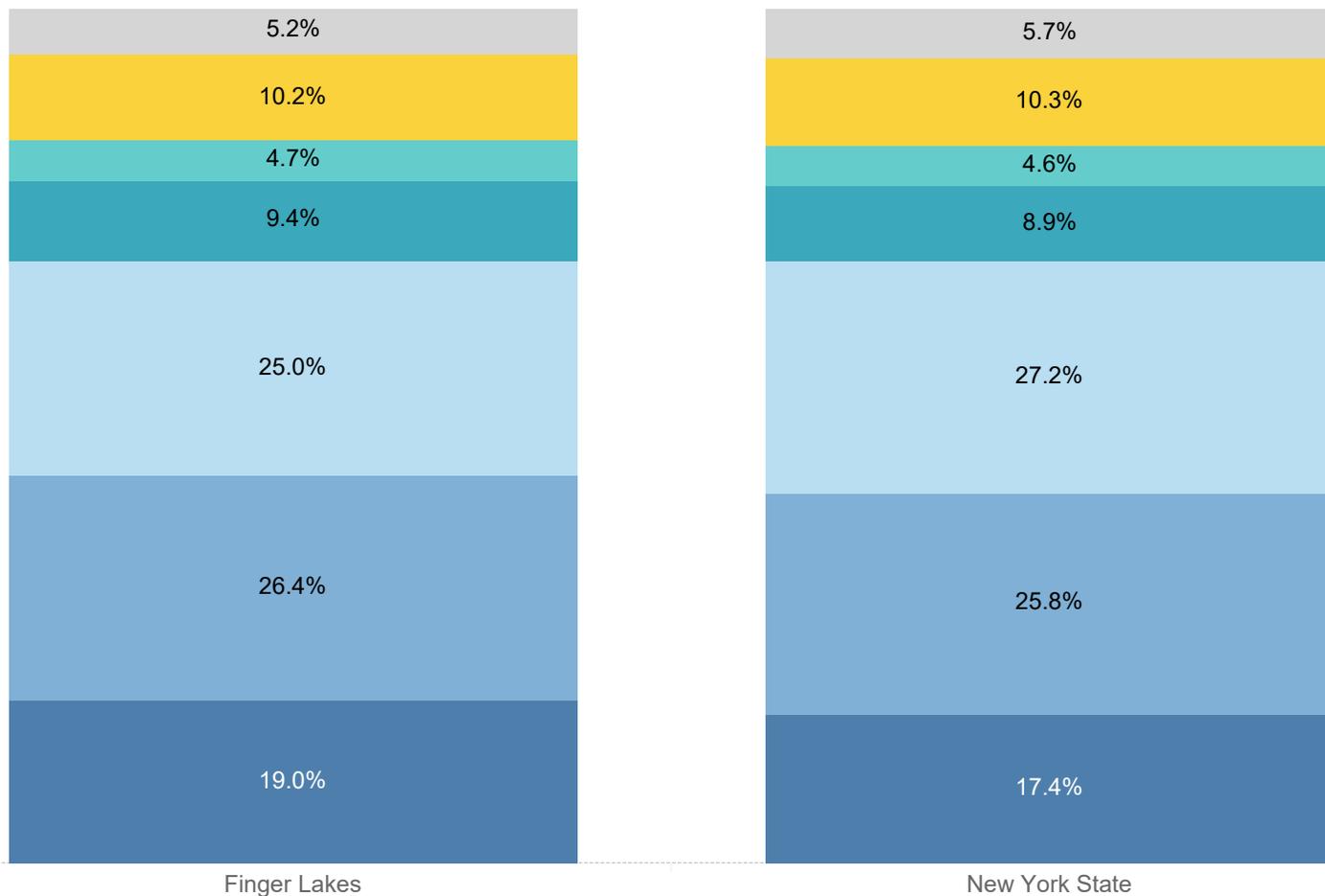
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Finger Lakes is slightly older than New York State as a whole

Distribution of Population by Age Group, 2020



Source: Population Estimates Program-Annual County Resident Population Estimates by Age, Sex, Race and Hispanic Origin; July 1, 2010 and July 1, 2020

- Under 5 Years
- 5 to 13 Years
- 14 to 17 Years
- 18 to 24 Years
- 25 to 44 Years
- 45 to 64 Years
- 65 Years and Over

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More than half of businesses in the Finger Lakes have fewer than 5 employees

Number of Firms and Average Monthly Employment, Private Employment

Number of Employees	Firms				Employment			
	Number		% of Total		Number		% of Total	
	2018	2023	2018	2023	2018	2023	2018	2023
1-4*	11,040	11,550	50.9%	52.0%	21,830	22,550	4.6%	4.9%
5-9	4,130	4,310	19.0%	19.4%	27,340	28,530	5.7%	6.1%
10-19	2,830	2,770	13.0%	12.5%	38,700	37,630	8.1%	8.1%
20-49	2,180	2,130	10.1%	9.6%	66,120	64,320	13.8%	13.9%
50-99	770	760	3.6%	3.4%	52,880	52,370	11.0%	11.3%
100-249	500	460	2.3%	2.1%	75,850	69,340	15.8%	14.9%
250-499	130	140	0.6%	0.6%	45,790	49,010	9.6%	10.6%
500-999	70	60	0.3%	0.3%	45,420	38,240	9.5%	8.2%
1000+	40	30	0.2%	0.1%	105,510	101,980	22.0%	22.0%

Source: Quarterly Census of Employment and Wages, 2018 Q3 and 2023 Q3
 *Size class 1-4 includes firms that have average employment that is >0 but <1

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Regional Labor Market Developments

Good news

Toyota Material Handling North America is investing \$2 million to establish a new testing facility in Henrietta (Monroe County). The 10,000-square-foot center will create up to 40 new jobs and allow the company to rigorously evaluate its line of forklifts, automated guided vehicles and other material handling equipment. Toyota has had a presence in Henrietta for over 30 years through its existing manufacturing and distribution operations. (whec.com)

OLEDWorks, a Rochester (Monroe County) company specializing in organic light-emitting diode (OLED) solutions, has secured a multimillion-dollar contract with the U.S. Department of Defense to develop and manufacture their innovative OLED microdisplay systems. The lucrative federal deal validates OLEDWorks' leadership in OLED microdisplays and is projected to create new high-tech job opportunities in the region. (rbj.net)

On March 7, 2024, the second annual Rochester Union Apprenticeship and Career Fair (Monroe County) was held, showcasing a variety of skilled trades and apprenticeship opportunities. The event was organized through a collaboration between the city's Office of Violence Prevention, the Rochester Labor Council and the Rochester City School District. Over two dozen exhibitors participated, offering information on apprenticeship programs and immediate job openings. (rbj.net)

Bad news

The Freihofer's Bakery Outlet locations in Henrietta (Monroe County) and Geneva (Ontario County) have permanently closed. Additional Freihofer's Bakery Outlet locations across Upstate New York have also been shuttered. The closures resulted in the loss of approximately 50 jobs in the affected communities. (13wham.com)

Other news

Employees of UR Medicine Home Care in Webster (Monroe County) recently cast their ballots in favor of unionizing with 1199SEIU United Healthcare Workers East. This decision, which impacts over 400 home health aides, nurses and other staff, aims to secure better wages, improved benefits and a stronger voice in addressing workplace concerns. 1199SEIU, the largest union for healthcare employees in the region, will now engage in negotiations with UR Medicine to establish a collective bargaining agreement. (rbj.net & whec.com)

Over two dozen workers employed by the Democrat and Chronicle newspaper in Rochester (Monroe County) continued their strike on April 7, 2024, as negotiations over a new contract have yet to reach a resolution. The workers, represented by the Gannett News Guild, are advocating for improved wages and workplace protections. (wxnews.org)

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Finger Lakes Region

Includes Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming and Yates counties

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